

Staff Awareness and Behavioural Change through Online Learning

As a national market leader in financial services and a member of SEAI's Large Industry Energy Network, demonstrating energy efficiency and corporate social responsibility is a key goal.



Lean water tools :

- Online Learning

“Online learning was an effective means to achieve greater awareness and result in beneficial culture change across the group.”

Before:

This large financial services firm successfully attained ISO 50001 accreditation covering a number of its key operational centres and large office buildings within the group that accounted for a significant proportion of its total energy use. While significant energy savings were achieved and verified, over time it was found that these energy reductions were not always sustained.

After:

The group introduced compulsory annual online training for staff and contractors in order to increase energy awareness across the whole group. Individuals could undertake training at their own pace. Demonstrating awareness of staff was possible through reporting capabilities within the learning management system.

Benefits:

- The firm achieved a 5% reduction in energy use compared to previous year following the introduction of the online training.
- A culture of greater resource awareness has developed among the staff (greater energy and water awareness)
- Online platform resulted in reduction in training administration costs
- Organisation leveraged existing infrastructure to deliver training